

The Virtual Tradeshow

eCOMXPO[®]

for eCommerce Marketers

THE FIFTH eCOMXPO WAS A HUGE SUCCESS—THANKS TO 8,000+ ATTENDEES AND 571 EXHIBITORS!

Don't miss out!

Exhibit at eComXpo - The Virtual Tradeshow
for eCommerce marketers.

October 9-11, 2007

**100%
Online
& Virtual**



©Copyright 2007 eComXpo LLC
All Rights Reserved

Sample Show Floor

Get real-time access to 8,000 eCommerce marketers from your home or office computer!

- ▶ Focused on Affiliate, Search and Interactive Marketing
- ▶ Live panel presentations and Q&A with TOP industry experts

**CONTACT US TODAY TO SECURE
EARLY BIRD EXHIBITOR RATES
OR ATTEND FOR FREE!**

ecomxpo.com

SHARE IN THE SUCCESS OF THE NEXT eCOMXPO!

What?

eComXpo is the virtual tradeshow for affiliate, search and interactive marketers

Why?

All the benefits of a top tradeshow, from the comfort of your home or office

Who?

8,000+ affiliates, merchants, search marketers, advertisers, publishers, networks, agencies and vendors

When?

Our 6th event will be October 9-11, 2007

How?

Learn about exhibiting, sponsoring, speaking or attending at www.ecomxpo.com

How Much?

Exhibit for as little as \$795 with no other expenses. Attending the show is free!

**8,000 e-Marketers
in One Place
at One Time**



GO TO ECOMXPO.COM TO SEE MORE DETAILS

EXHIBITING IS VALUABLE, EASY AND FUN

Benefits of Exhibiting at eComXpo

- ▶ Reach a captive audience of thousands of decision makers from the “Who’s who” in ecommerce
- ▶ Unlimited show passes for your prospects, customers, affiliates partners and co-workers
- ▶ Do all this at a fraction of the cost associated with traditional tradeshows or advertising

Staffing the Booth is Easy

At the top of each booth are the icons or photos of booth personnel ready to communicate with visitors. Booth personnel can do other work while “staffing” the booth (like Excel, email, etc.) and post the hours your booth is staffed. You can also visit other booths/presentations while appearing to be in your booth. Wherever you are, you’ll be alerted if someone wants to chat with you.

Effectively Interact with Booth Visitors

Clicking on a person’s icon (or their photo) at the show allows you to instantly see their profile. Then, you can choose to communicate via one-to-one chat, in-show email, or exchange electronic business card/vcards. Booth staffers can also easily find and proactively communicate with anyone at the show, even if they haven’t visited your booth.



PREVIOUS EXHIBITORS INCLUDE:

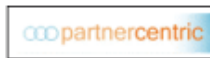
Affiliate Networks



CPA & AD Networks



Vendors



Merchants

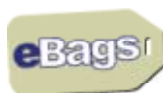


Search Engines



and over 500 others!

A SAMPLE OF THE 8,000+ ATTENDEES AT THE MARCH, 2007 ECOMXPO



DATA PORTAL MAKES FOLLOW-UP EASIER

Our new data portal is a revolution for converting your hundreds or thousands of leads from eComXpo into "deals." The portal will give you detailed information on everyone who visited your booth, along with *copies of all your communications during the show!*

Overall Show

- [Attendance Trend](#)
- [Attendance By Company](#)
- [Top Booths](#)
- [Top Presentations](#)
- [Prize Winners](#)

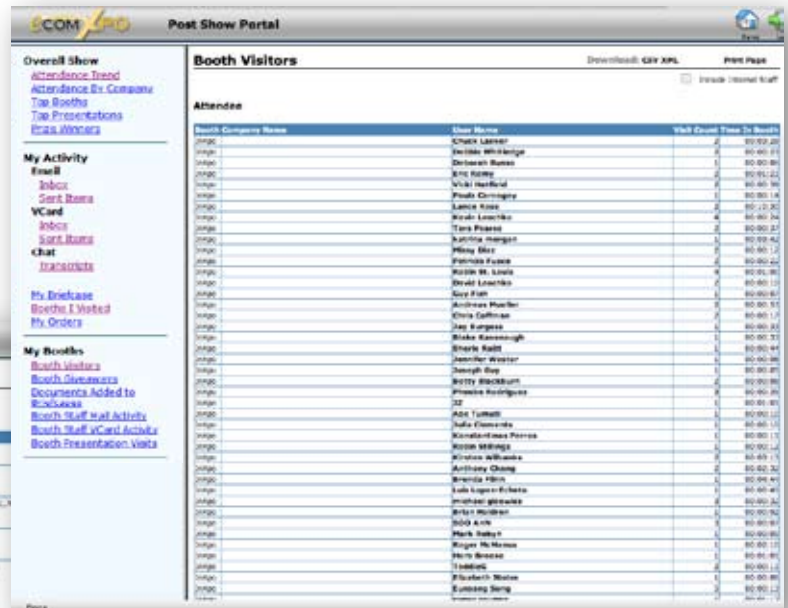
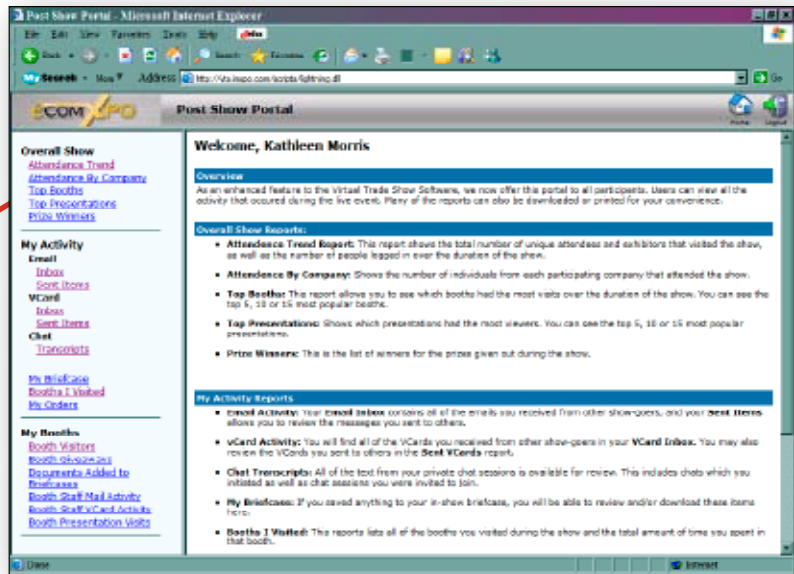
My Activity

- Email**
 - [Inbox](#)
 - [Sent Items](#)
- VCard**
 - [Inbox](#)
 - [Sent Items](#)
- Chat**
 - [Transcripts](#)

- [My Briefcase](#)
- [Booths I Visited](#)
- [My Orders](#)

My Booths

- [Booth Visitors](#)
- [Booth Giveaways](#)
- [Documents Added to Briefcases](#)
- [Booth Staff Mail Activity](#)
- [Booth Staff VCard Activity](#)
- [Booth Presentation Visits](#)



NETWORKS

EXHIBITOR BOOTH OPTIONS

(All Sponsorships include a Premium Booth)

	Standard Booth	Premium Booth	Gold Sponsor	Platinum Sponsor
Post Show Lead Report and Copy of All Show Chats, Emails and Vcards	✓	✓	✓	✓
Unlimited Show Passes to Distribute	✓	✓	✓	✓
Exhibitor Listing in Directory Tree	✓	✓	✓	✓
Unlimited Booth Staffers	✓	✓	✓	✓
Guaranteed # of Leads	400	650	850	1,000
Maximum # of Content Tabs in Booth	4	7	7	7
# of eComXpo University Passes	4	6	10	15
In-Booth Presentation Functionality		✓	✓	✓
Booth and Logo on Main Show Floor			✓	✓
Banner Ads During Tradeshow			✓	✓
Logo on Our Homepage/Showguide			✓	✓
Custom Brochures Designed and Mailed to Your Leads for Free			✓	✓
Complimentary Ad in Show Guide Sent to Thousands			✓	✓

BOOTH FEES

	List Price	Early Bird (Valid through 7/20/07)	Multi-Show (Valid through 7/20/07)
Standard Booth	\$1,595	\$1,295	\$795
Premium Booth	\$1,995	\$1,595	\$995
Gold Sponsorship	\$5,995	\$4,995	\$3,495
Platinum Sponsorship	\$10,995	\$8,995	\$7,995

Traditional Tradeshow Costs Avoided

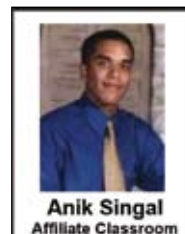
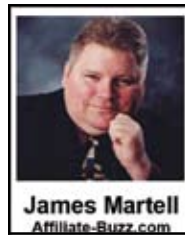
- ▶ Airfare
- ▶ Lodging, taxis, meals, drinks, etc.
- ▶ Booth transport, electrical, A/V, union labor and miscellaneous fees
- ▶ Plus, none of the normal tradeshow hassles!!!

SPONSORSHIP OPPORTUNITIES

Check out <http://ecomxpo.com/SponsorDetails.htm> for details and pricing

- ▶ ½ page and full page ads in our printed show guide sent to thousands of attendees
- ▶ Show Guide Sponsor
- ▶ Show level prizes
- ▶ Virtual “tote bag” inserts
- ▶ Advertorials

EComXpo University Presenters Include:



and over 150 other visionaries!

The Reviews Are In!

"A friend of mine once told me that any conference you exhibit at should pay for itself within a week. I would say that eComXpo definitely meets those expectations..."

– Tanya Alvarez, [BlinkAds](#)

"The eComXpo was a great experience, both for networking and my own education... The online setting also gave me the ability to conduct far more conversations in a shorter period of time! I was able to make several initial contacts that have subsequently led to very successful offline meetings..."

– Sean Reynolds, [LinkShare](#)

"Having a booth at this virtual trade show allowed me to generate far more leads from eComXpo compared to other traditional shows I've exhibited at...and the ROI has been especially quick."

– Rich Garcia, [CPAOffers.com](#)

Previous Platinum Sponsors



Register to attend for free at
ecomxpo.com

Booth space is limited,
so contact us today!

Larry Tyler

tams_61@msn.com

Phone: 702.566.9500

Fax: 702.430.9658

This brochure was created from online materials,
and printed on demand, one at a time, by our

OFFICIAL WEBSITE PRINTING PARTNER



winkinternational.com